

Welcome

Thank you for downloading my 2025/2026 Process & Price Guide. Inside, you'll find an overview of how I help businesses grow through a connected approach across Marketing, Brand, and Website.

A GROWTH-FOCUSED APPROACH TO MARKETING YOUR BRAND

nikki
smith
MARKETING



How it works?

01

SEND AN EMAIL

Share your current marketing needs, or if you're unsure where to begin, simply send an initial enquiry to start the conversation.

02

WARM INTRODUCTION

A focused 60-minute strategy session (online) to understand your business, goals, and current marketing landscape.

03

THE AUDIT

In 7 days, you'll receive a personalised audit covering: brand, website, unique insights, growth opportunities and an actionable, strategic marketing plan.

04

MOVING FORWARD

The audit can be standalone for you to implement, or you may wish to work together on creative brand projects or a retained basis for strategic marketing.

05

INVESTMENT

Typical Investment

- Marketing Audits from £750–£1,500
- Retained Marketing Support from £1,200+ per month
- Brand & Website Projects from £2,000+

All quotes are tailored to your goals and requirements.



Next steps?

Get in touch to start your project conversation.